

Alex Kim

User Experience +
Graphic Design

Contact

hello@akimdesign.com

akimdesign.com

Experience

Graphic Designer, AnLar

Arlington, VA // July 2020–Present

Animates motion graphics and edits videos for both external and internal communications; drafts storyboards to convey vision and aesthetics; provides direction for graphic assets and storyboard development.

Designs and prepares assets for printed materials and digital communication platforms, including newsletters, event graphics, etc; ensures products meet accessibility standards; develops relationships with internal teams and clients to facilitate stronger team work; clearly presents research and designs to stakeholders.

Designs user experiences and websites; independently conducts analysis research for various elements such as client needs and design trends; creates deliverables from sketches and wireframes to polished prototypes; brainstorms and iterates on designs based on feedback; establishes and maintains consistent design systems; develops final websites on WordPress.

Creates illustrations, slide deck presentations, infographics, social media images, and other branded collateral from draft materials and concepts; maintains design standards and brand identity to ensure products meet or exceed expectations.

Motion Graphics Adjunct Instructor, Temple University

Philadelphia, PA // Aug 2022–Present

Develops engaging lesson plans to teach students Adobe After Effects and storyboarding.

Marketing Intern, DIY Media Group

Pennsauken, NJ // May–Aug 2019

Designed a variety of deliverables, including print brochures, events products, social media videos, website prototypes, and custom-coded email blasts to increase customer engagement.

Skills

Adobe Creative Cloud

Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Bridge

Microsoft Office Suite

Outlook, Word, Excel, PowerPoint, Teams

User Experience

Sketch, Adobe XD, Figma, Invision, Miro

3D Design

Blender, Cinema 4D

Web Design

HTML, CSS, Wordpress, 508-compliant accessibility

Volunteering

Food Pantry Volunteer, Southeast Asian Mutual Assistance Associations Coalition (SEAMAAC)

Philadelphia, PA // June 2020–Present

Education

Graphic and Interactive Design BFA with Entrepreneurial Studies

Philadelphia, PA // May 2020

Tyler School of Art and Architecture, Temple University